

A photograph of two women sitting on a train. The woman on the left is wearing a black jacket and a light blue surgical mask, looking at her black smartphone. The woman on the right is wearing a light beige coat over a white turtleneck and a light blue surgical mask, looking at her white smartphone. They are seated in blue patterned train seats. A dark blue semi-transparent banner with white and green text is overlaid on the left side of the image.

# CORONAVIRUS: PHYSICIAN AND PATIENT PERSPECTIVES WEEK 2

 M3 GLOBAL RESEARCH

# CORONAVIRUS: PHYSICIAN AND PATIENT PERSPECTIVES

## WEEK 2

In the second week of this study we've analysed responses from 4,194 HCPs and 935 patients in Europe and the USA. As the situation has changed globally we've started to see shifts in data; even last week as more cases were confirmed in the UK data changed dramatically between Wednesday and Friday.

This week has seen significant increases in the percentage of doctors that consider the threat of Covid-19 to be severe, but more reassuringly, increased confidence in government preparedness to handle an outbreak. Only 5% of respondents reported seeing any incidences of viral mutation, with the highest number reported in Italy (9% of Italian respondents) – we will continue to monitor this over the coming weeks.

▶ 4,194 HCPs

▶ 935 Patients

							Other	Total
WEEK 1 3-6 March 2020	290 40	196 25	518 128	389 51	510 95	1,352 347	13 1	3,268 687
WEEK 2 10-12 March 2020	653 54	280 26	785 140	463 55	201 100	841 560	971 0	4,194 935

N.B. 'Other' includes respondents in Austria, Belgium, Denmark, Finland, The Netherlands, Norway, Sweden, and Switzerland.



# CONFIDENCE IN GOVERNMENT AND LOCAL PLANS

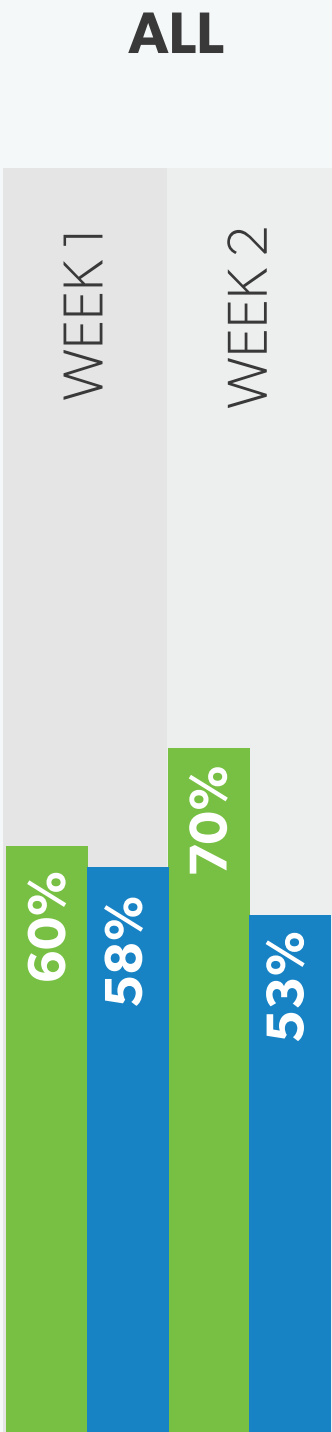
Global HCP confidence in government plans has increased from 60% last week to 70%. The biggest shifts are in the UK, where confidence is up to 61% from 49% last week, and Spain, where confidence has dropped from 60% last week to 52% this week. Italy is largely similar, but with a small increase from 63% to 66%. By contrast, patient confidence in government plans has decreased across the board. Across all markets it has decreased from 58% to 53%, with significant drops in Germany (92% last week to 77% this week), and the UK (64% to 50%).

Confidence in local plans is similarly increased in the global HCP audiences, from 59% last week to 68% this week, with no significant shifts at country level. In the patient responses however, confidence is largely the same as last week other than in Spain, which has dropped from 61% to 49% this week.

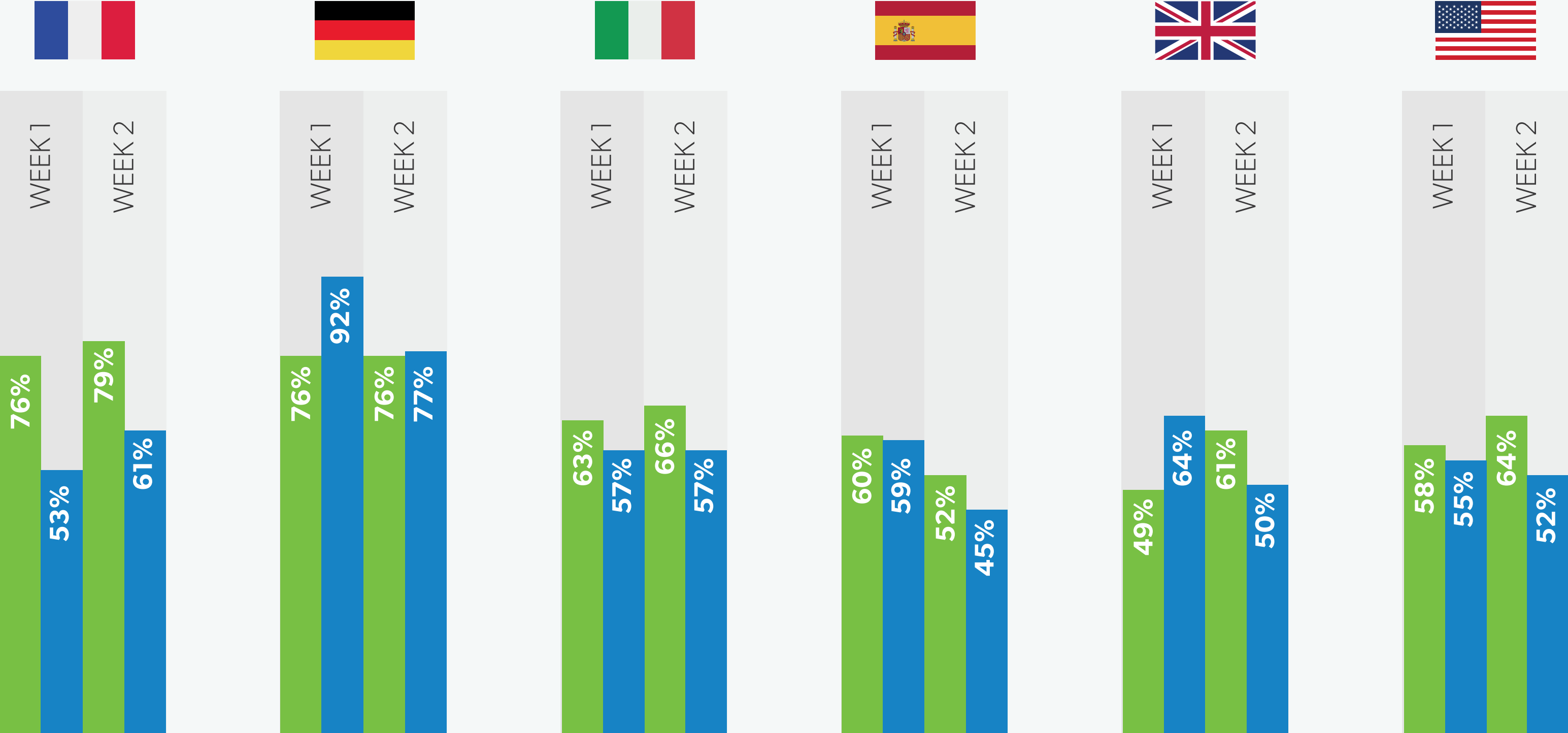
At a hospital level there is very little change amongst the HCP respondents, with Italian doctors actually more confident than last week (64% vs 60%). The exception is in Germany, where confidence in their own hospital or practice's ability to cope has decreased from 75% to 64%.

**How confident are you in your government's preparedness to handle 2019-nCoV should it impact your country on a widespread level?**

- HCPs
- Patients



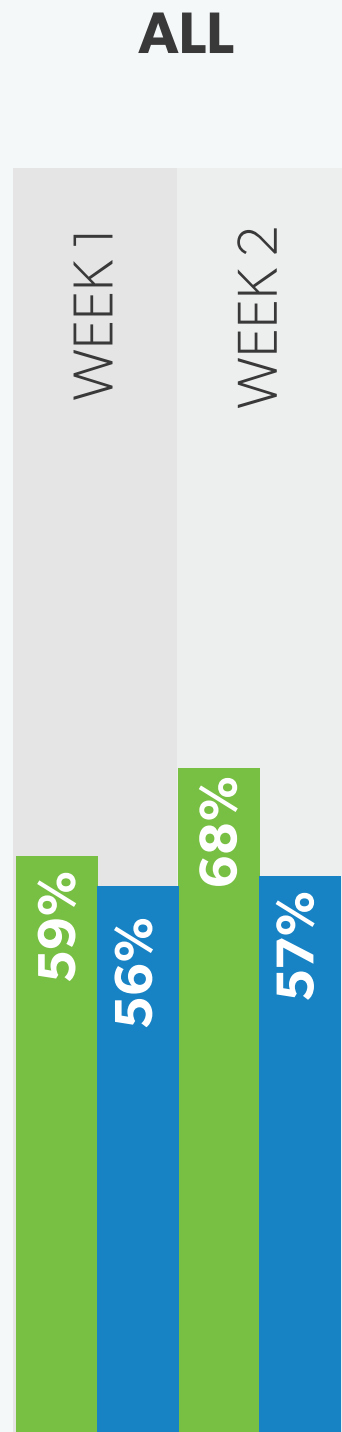
How confident are you in your government's preparedness to handle 2019-nCoV should it impact your country on a widespread level?



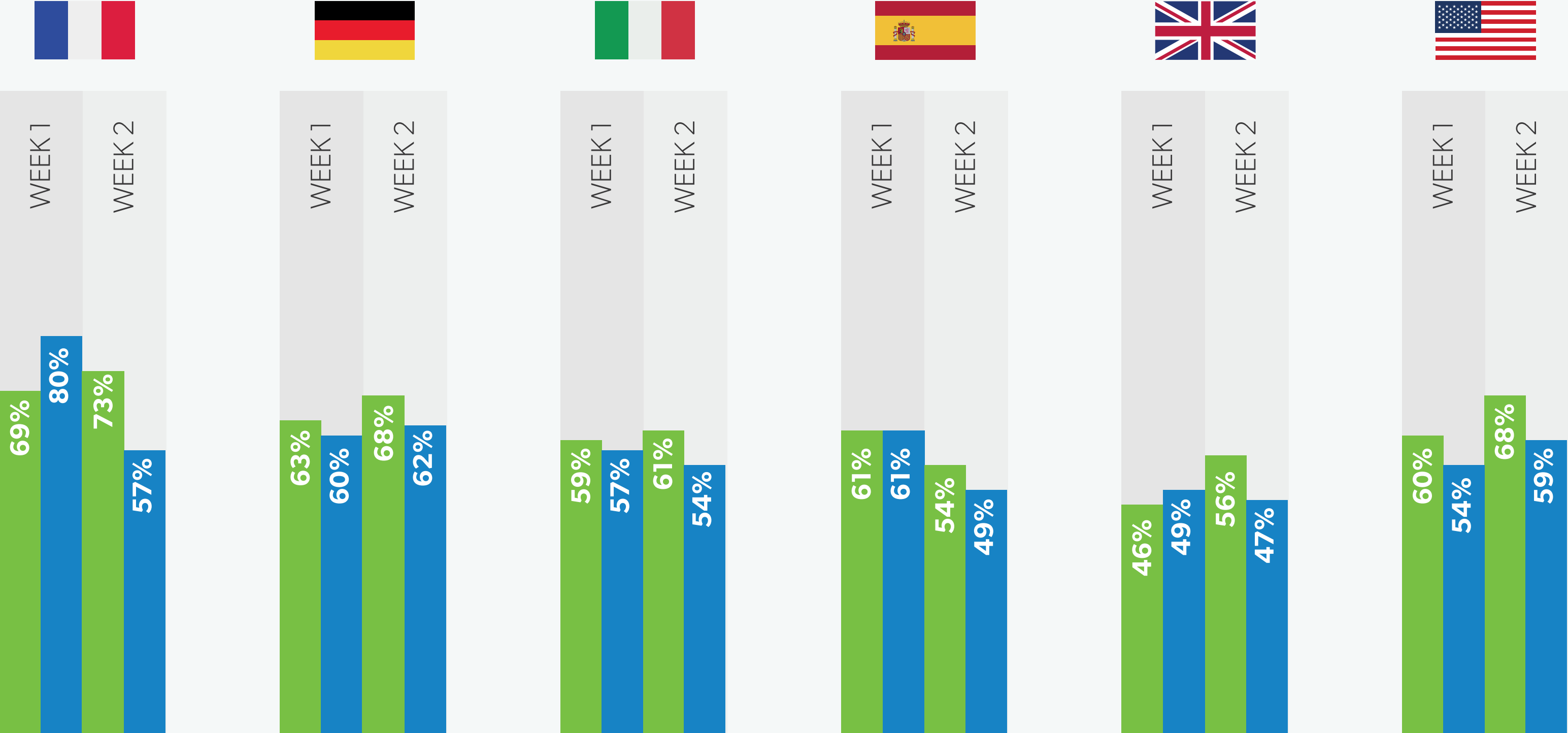


**What is your level of confidence in the local plans in place to contain the spread of 2019-nCoV in your community?**

- ▶ HCPs
- ▶ Patients



What is your level of confidence in the local plans in place to contain the spread of 2019-nCoV in your community?



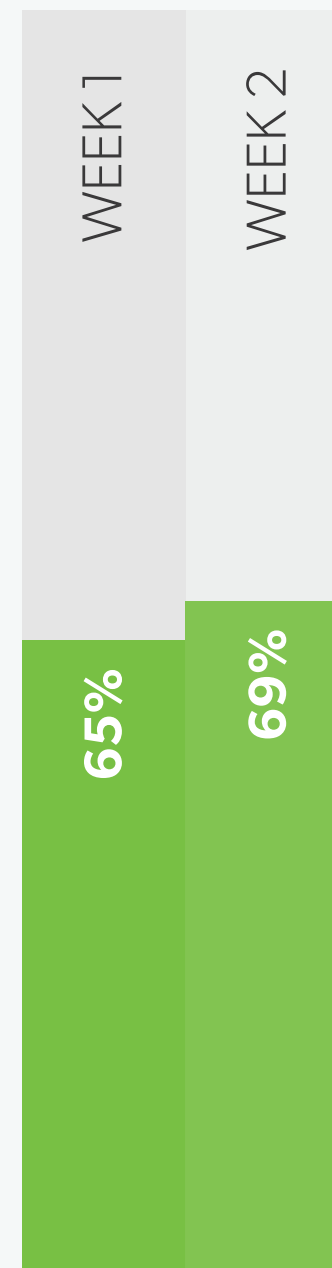




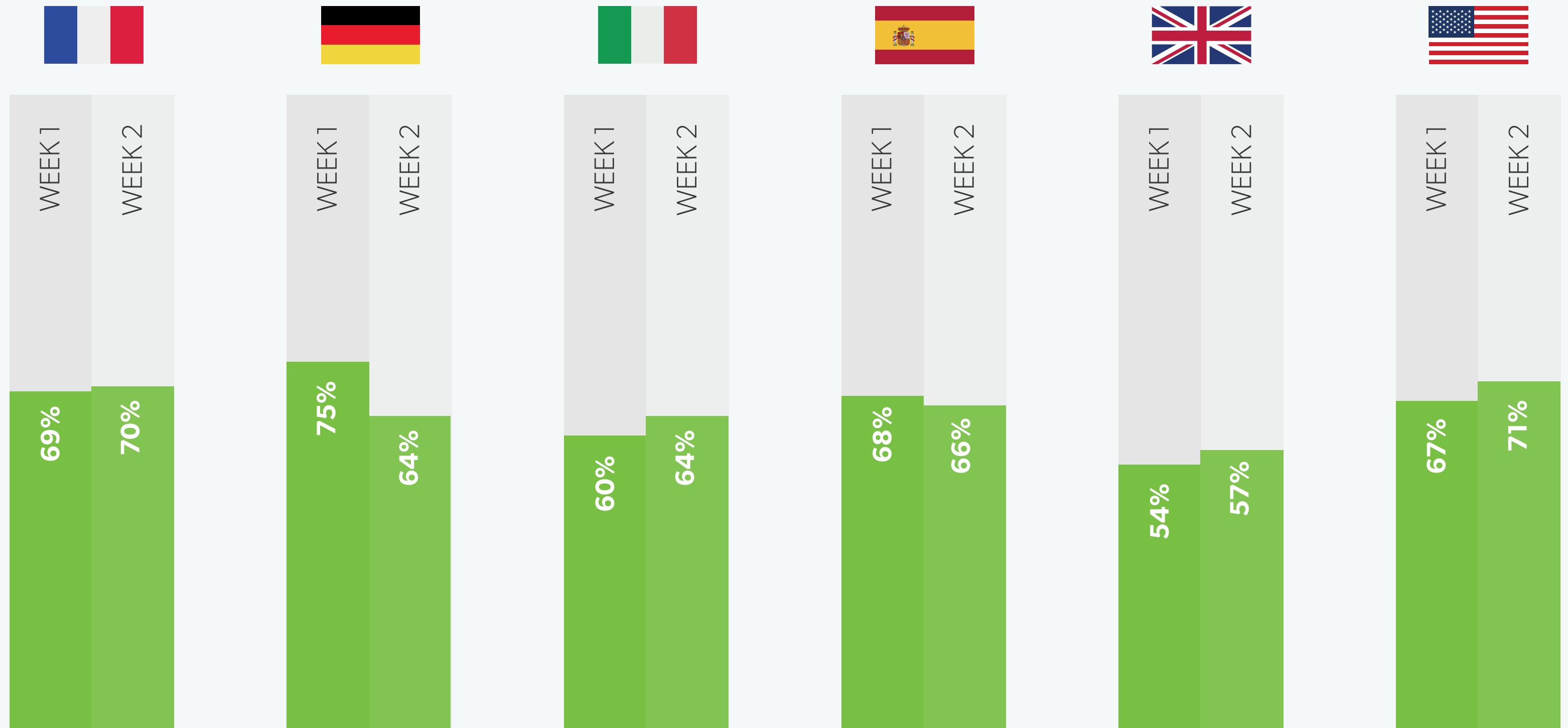
**How prepared do you think your facility or organization is to handle a severe outbreak of a virus such as 2019-nCoV?**

▶ HCPs

**ALL**



## How prepared do you think your facility or organization is to handle a severe outbreak of a virus such as 2019-nCoV?





# HOW SERIOUS OF A THREAT IS COVID-19 AT A LOCAL LEVEL?

The biggest shift in opinion from last week to this week is seen in the perceived threat of Coronavirus to respondents' local communities. Last week only 16% HCPs perceived it to be a severe threat, this has increased to 28% globally. In Italy, where last week 33% considered it to be a severe threat, it has more than doubled to 70%. Spain has also increased dramatically, from 12% to 27%, potentially as doctors have seen the impact in Italy.

Patients are also increasingly worried, with the number considering it as a severe threat increasing to 25%, from 17% last week. Outliers are France, which has seen a decrease from 25% to 20% (although earlier in the week that had been as low as 16%), and Germany, from 16% to 8%. Unsurprisingly, and in parallel with the HCPs, Italian patients' concern has more than doubled from 31% to 65%.

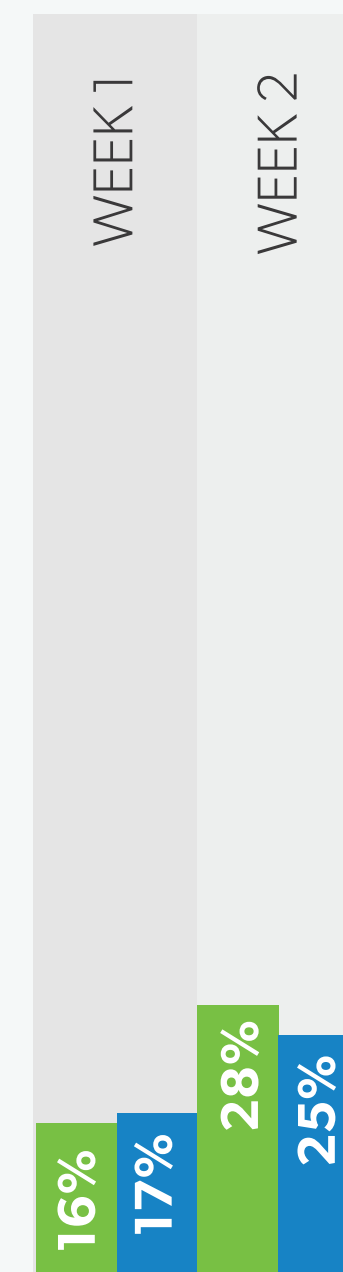
## ALL - SEVERE THREAT

### How serious of a threat do you think the 2019-nCoV is in your local community at this time?

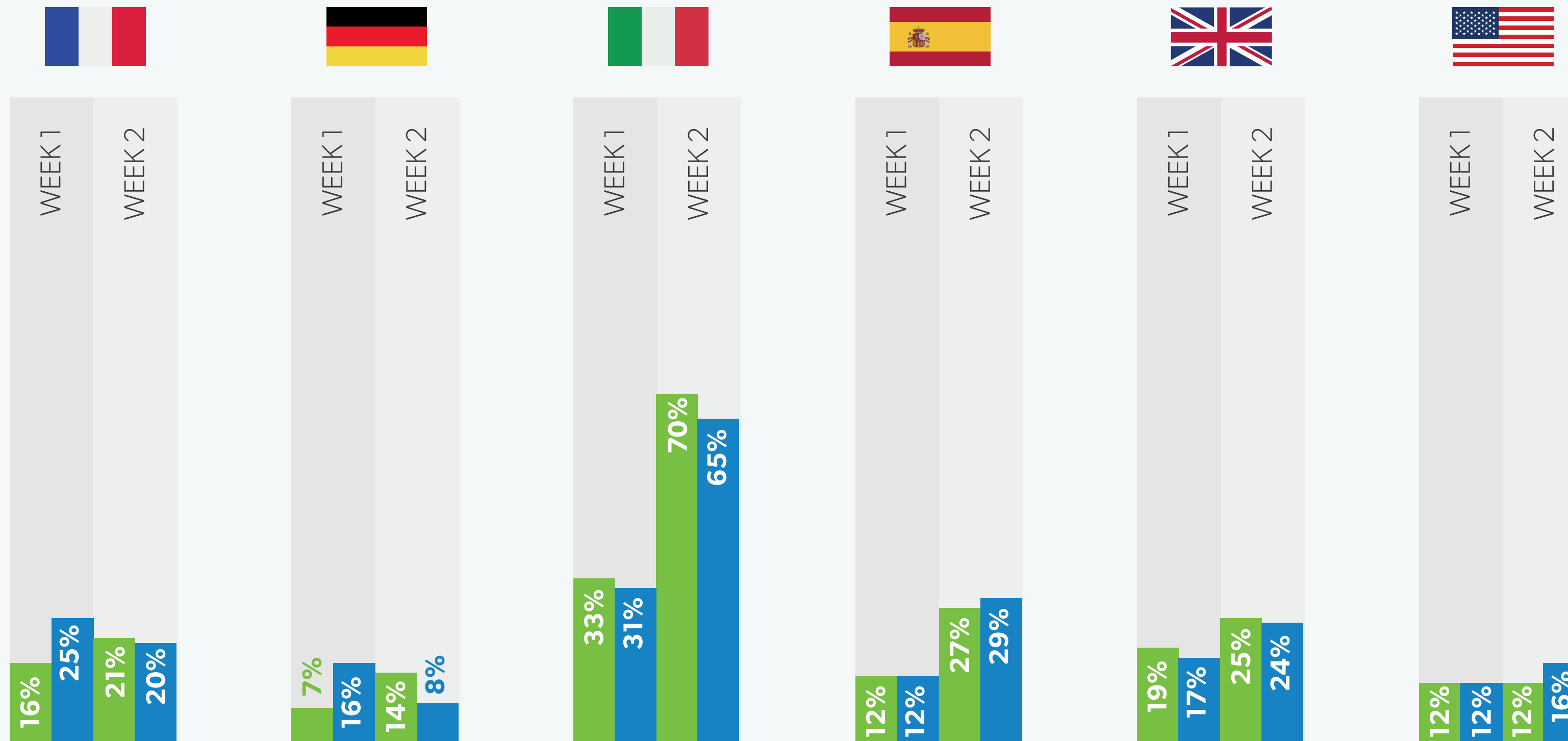
Charts show the percentage of respondents that consider the threat to be '**severe**' at this time.

▶ HCPs

▶ Patients



## How serious of a threat do you think the 2019-nCoV is in your local community at this time?



# HOW CAN WE CONTAIN COVID-19?

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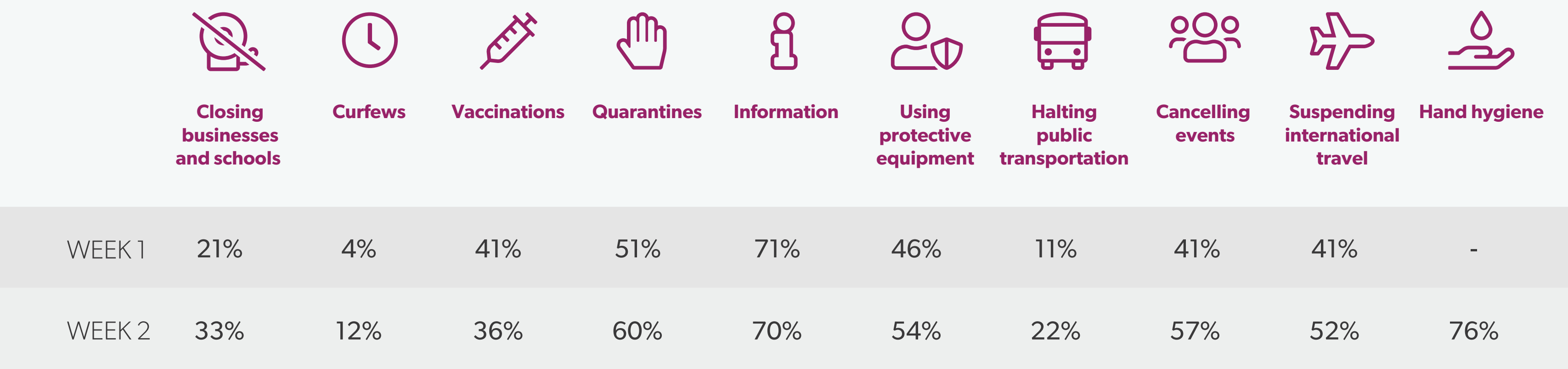
In terms of containment measures, most have gained in support with the exception of public information, and vaccinations, perhaps as respondents realise they can not be immediately effective.

This week we added in 'hand hygiene' as it was mentioned consistently in the free text responses last week and this week it's become the 'best' containment measure, recommended by 76% respondents. Support has increased for the cancellation of large scale events, from 41% last week to 57% this week, with 84% Italian doctors advocating this as a containment measure.





Which of the following do you feel would be most effective to contain the spreading of the 2019-nCoV?



▶ HCPs

# STAYING UP-TO-DATE: MEDIA COVERAGE

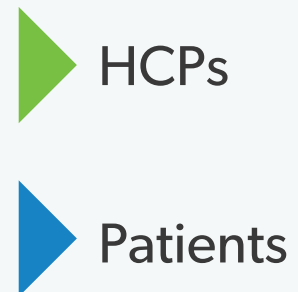
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For HCPs, concern over media coverage has dropped slightly, from 71% last week to 67% this week. Spain and the USA report the highest levels of concern over the media coverage, at 76% and 78% respectively. The UK has increased slightly from 59% to 63%, but Italy has dropped significantly from 79% last week to 55% which suggests that the local media have responded to the increase in cases with responsible reporting.

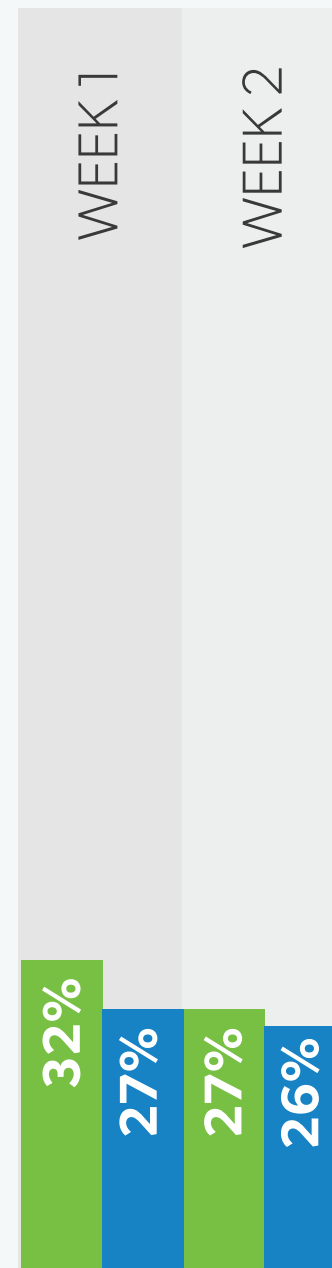
Patient opinion overall is largely unchanged since last week, although there is a slight increase who think media coverage is 'overwhelming and / or contradictory', and a small decrease in those who think that usable information has been under-reported, which reflects the media focus on communicating containment approaches such as hand hygiene.



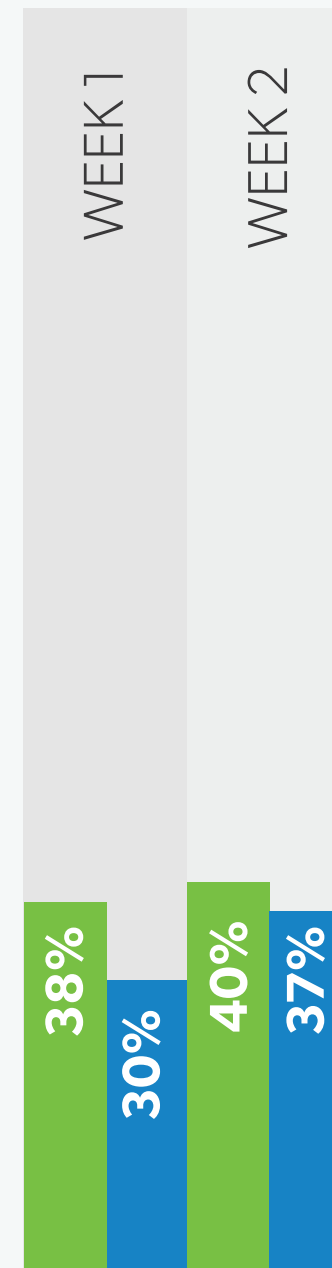
**How do you feel  
about media  
coverage of  
2019-nCoV in your  
country?**



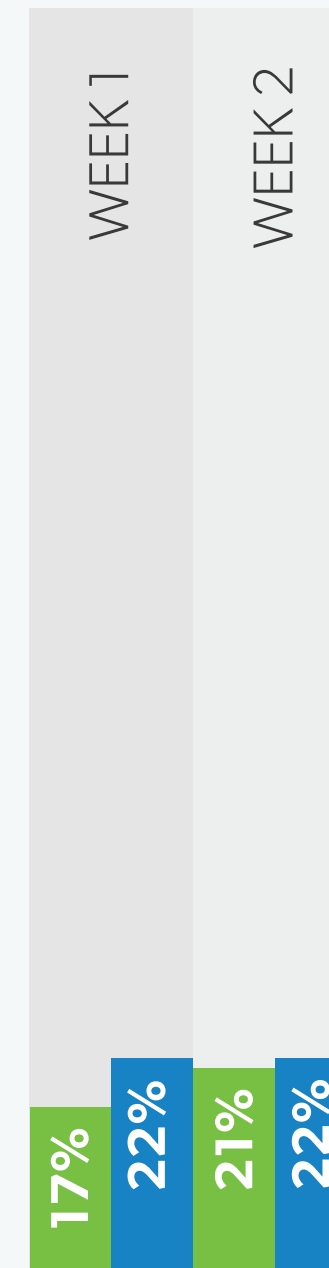
**Alarmist and  
unnecessary**



**Overwhelming and/or  
conflicting information**



**Fair and  
balanced**



**Under-reporting on  
usable information**





# STAYING UP-TO-DATE: OFFICIAL INFORMATION

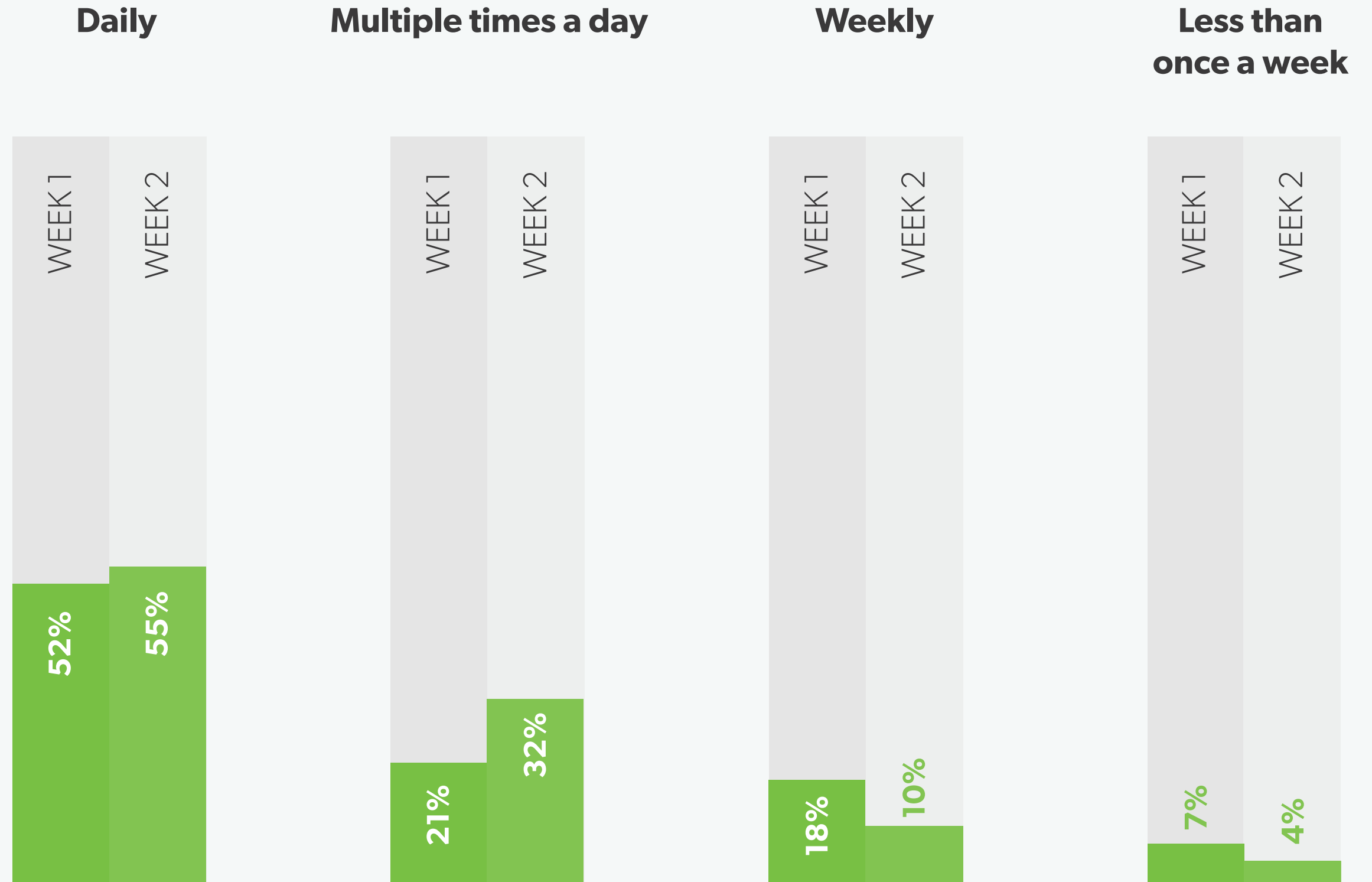
87% doctors are now checking government / health department information on Covid-19 at least daily, compared to 73% last week. 32% of these are checking information multiple times a day versus 21% last week.

Doctors in Italy are updating themselves most frequently, with 60% of doctors reviewing updates multiple times a day. 22% of US doctors are only checking updates weekly or less frequently.



**How often are you reviewing material and updates about 2019-nCoV provided by your local and national government health departments?**

► HCPs





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